

I Got a Lash Lift and My Eyelashes Have Never Looked Better

I'm OBSESSED.



by [BROOKE SHUNATONA](#) MAY 22, 2018

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WHAT IS A LASH LIFT?

It's an alternative to lash extensions and falsies for a curled lash effect. While some lash lifts use perm and ammonia solutions, YUMILashes is a keratin treatment that enhances your natural lashes by lifting the hairs and curling them. US-based master educator for the brand [Elysee Zhadikpur](#) says while healthy, thick lashes will show the best results, everyone is a candidate. She also teases that an updated version of the treatment called YUMI 2.0 is coming soon and will feature an advanced new formula.

CAN YOU CUSTOMIZE THE SHAPE AND LIFT?

The treatment has three shield size options, and the lash tech will evaluate your hair length and eye shape for the look that will best suit you.

HOW SHOULD YOU PREPARE?

Refrain from using waterproof mascara and an eyelash curler three days prior to your appointment to ensure the lashes are relaxed and dry to increase the chance of getting a good lash lift.

HOW LONG DOES THE PROCESS TAKE?

The intricate process takes about an hour, start to finish. If you also get a lash tint, it takes an hour and 15 minutes.



elysee____
Elysee Make Up & Beauty

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IS THERE ANY DOWNTIME?

Following the treatment, it is advised that you refrain from getting the lashes wet for 48 hours for the best results. During that time the formula is still active and your lift effect is still developing on the lashes.

HOW LONG DO THE RESULTS LAST AND WHAT IS THE UPKEEP?

The lash lift can potentially last 8 to 12 weeks. Elysee says you'll see really nice results for the first four weeks. The average person sheds 4-5 lashes a day, so at five weeks 30 to 40 percent of those lashes will have been shed with new ones growing in their place. Because the new hairs growing in are untreated and straighter, YUMILashes created a keratin mascara, which you can purchase from the lash specialist during your appointment, to even out the look of the blended lashes while they transition.

HOW FAR APART SHOULD YOU SPACE YOUR APPOINTMENTS?

Because the process works best on healthy virgin lashes, YUMILashes specialists will only work on repeat clients every 8 weeks to allow the old lashes proper time to shed.

HOW MUCH DOES IT COST?

YUMILashes costs \$150 per treatment. Other, cheaper lash lifts might use perms and ammonia on the lashes, which Elysee warns could cause lash breakage at the very least. If you've found a brand that isn't YUMILashes, do your research to ensure the formula is a safe and reliable option.

WHERE CAN YOU GET IT DONE?

If you don't live in LA and can't pay Elysee a visit, go to Yumilashesusa.com for a directory that will connect you with one of the trained technicians within 25 miles of your address.

Would you ever try a lash lift?

Yes! This sounds amazing.

No, I love my extensions.



THE REVIEW:

I naturally have long, black eyelashes, but they're also stick straight. So, pretty much since I started wearing makeup, I've relied on a good eyelash curler and mascara to give myself the *Kar-lash-ian* look. Lots of my friends get lash extensions, and although they look amazing, I've never seriously considered trying it. In my opinion, they don't last long enough for how much they can cost (in NYC they're about \$170 for a full set and \$95 for touch-ups every three weeks). Plus, I've heard you can get scary infections if you try to cheap out on the treatment, so I long ago decided that my natural lashes were fine enough.

That is, until one day when I was scrolling through Instagram and saw a post by [Karrueche Tran](#) on an "eyelash lift" she'd gotten. I had never heard of such a thing and I'm also a big fan of big lashes, so I was immediately intrigued. What was this keratin eyelash lift?! I had to find out.